



# PURPLE HEART HOMES

*2014 Annual Report*

*"The willingness of America's veterans to sacrifice for our country has earned them our lasting gratitude."*

**- JEFF MILLER**



# THE BLUEPRINTS, HOW IT ALL STARTED

## the Purple Heart Homes story...

John Gallina and Dale Beatty joined the North Carolina National Guard in 1996. During their service to our nation both Gallina and Beatty had the opportunity to respond to calls from the Governor of North Carolina to help victims of Hurricane Fran and Hurricane Floyd. It was through those experiences that they gained their humanitarian passion and spirit.

They also responded to the call of duty from the President of the United States to defend our country against terrorism serving in Operation Iraqi Freedom. They were both 25 years old at the time.

### THE WAR IN IRAQ DEFINED BOTH GALLINA AND BEATTY

Their unit was attached to the 1st infantry Division near Bayji, Iraq. On November 15, 2004, they were on a dangerous mission to provide security for an engineer unit that was sweeping the area for mines...a route that had numerous land mine and IED explosions over the previous weeks.

SPC Gallina was driving with SGT Beatty and two other members of the unit. The vehicle struck two anti-tank mines that detonated ripping through the weaker armor in the floor leaving Beatty a double amputee below the knees and Gallina with severe back injuries, Traumatic Brain Injury (TBI), Post Traumatic Stress Disorder (PTSD).

Their journey together is one of friendship, service, courage and leadership. Their shared experiences in the National Guard created a strong sense of community and a deep passion to give back and make a difference in the lives of Service Connected Disabled Veterans.

### GALLINA AND BEATTY CO-FOUNDERS OF PURPLE HEART HOMES

As both men reintegrated into their communities, they were humbled by the number of people who would come up to them to thank them for their service and sacrifice. They were trained to never leave a soldier behind on the battlefield and as two combat wounded Iraq Veterans, they became committed to not leaving them behind at home.

Recognizing an unmet need, they decided to reach across the generational divide to provide housing solutions for qualified Service Connected Disabled Veterans and together Co-founded Purple Heart Homes in 2008. The organization strives daily to give back and continues to grow their efforts from. 2014 was a year of many highlights and exciting happenings (see page 6 & 7). We hope you'll enjoy learning about our mission and we're hopeful you'll connect with us to get involved supporting the many men and women who have served our great country.

[WWW.PURPLEHEARTHOMESUSA.ORG](http://WWW.PURPLEHEARTHOMESUSA.ORG)





# A MESSAGE FROM OUR CO-FOUNDERS

Dale Beatty & John Gallina

From the beginning of our journey together in 2008, we have recognized the value of community and the contributions it makes for our Veterans. When a Veteran is met at his or her own front door by a group of people saying “thank you for your service, we’re here to help make your home a safer, more accessible space”, the impact is profound in different ways for those involved. For a World War II Veteran like Lou Russo, the effect is tremendous, even at 97 years old. He said, “These volunteers and donors have restored my hope in those who are inheriting our great nation.”

As for those Veterans wanting to become responsible homeowners, it is such a reward when we hear someone like Demond Taylor say, “I don’t want a hand out, I want to contribute so the next Veteran can be helped too.” They want to pay it forward and are concerned about the next Veteran in line. It’s these silver linings that make it worth the effort day in and day out.

On each project we learn something new, and each year we are striving to improve the delivery of services and the number of those served. Through the support of those around us and the patience of those we serve, we have nearly doubled the number of projects completed in 2014. Despite these efforts and growth, we still have a backlog of projects and many calls for help beyond our projected budget. For this reason, we developed a plan to expand Purple Heart Homes brand and mission through chapters. After plenty of hard work, research and legal qualifications, the first Purple Heart Homes provisional chapter was organized and initiated as a beta test for future chapters, and was named Purple Heart Homes Golden Corner Chapter. Our plans going forward will include incorporating many more Purple Heart Homes chapters in order to expand the mission and services to every state, county, and city in America.

In closing, we would like to give special thanks to those that have joined our ranks - our board members, staff, and full time volunteers. Thank you, we would be lost without you. To those donor, sponsors, foundations, and project volunteers, we thank you as well, for it is your contributions that allow us to do this great work! Without community, we can never achieve our mission. We invite you to make a difference with Purple Heart Homes! Get involved; a Veteran somewhere needs you.





# PURPLE HEART HOMES

## OUR MISSION

Purple Heart Homes is dedicated to providing housing for service connected disabled Veterans that is substantial in function, design and quality fit to welcome home the fighting men and women of America.

## HOW WE'RE DIFFERENT

**Purple Heart Homes Differentiates From Other Veteran Service Organizations in the following ways:**

- *Co-founded by two combat wounded Iraq War Veterans*
- *Provides housing solutions to all generations of qualified Service Connected Disabled Veterans*
- *Enables and encourages communities to form chapters to support their local Veterans*
- *Purple Heart Homes provides Service Connected Disabled Veterans with the dream of home ownership, giving them a hand up – not a hand out*
- *Purple Heart Homes is a Veteran Service Organization that renovates homes for veterans that own their own homes*
- *Offers a comprehensive Mentor Program that serves the Veteran, the caregiver and family members*
- *Provides the community a way to show their appreciation*







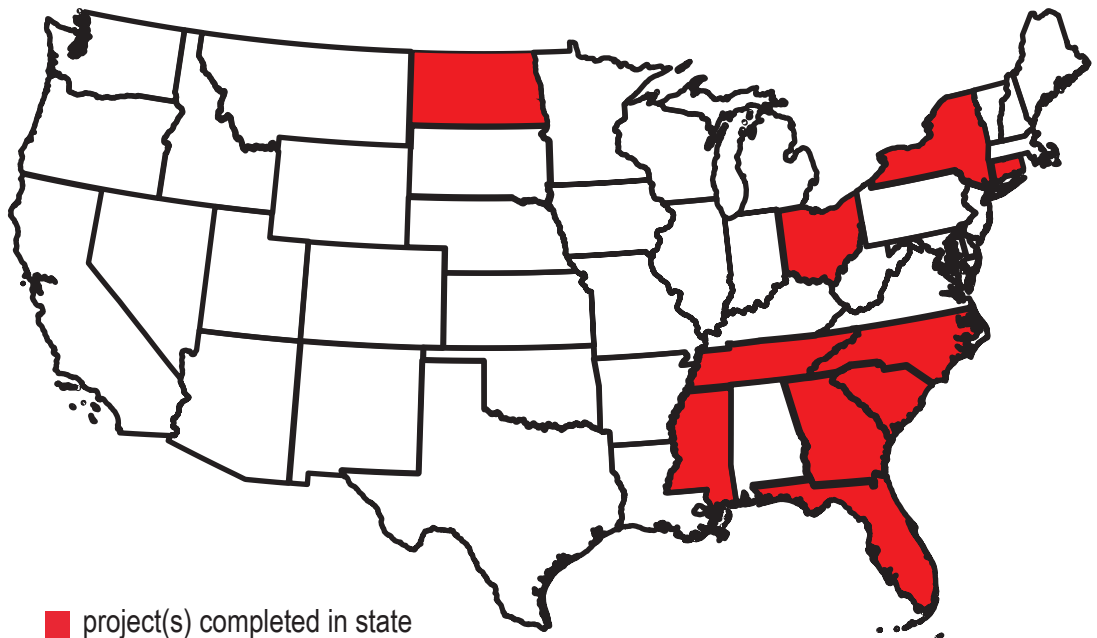




# WHERE WE SERVED

In 2014, Purple Heart Homes helped 41 veterans in 10 states.

- Connecticut
- Florida
- Georgia
- Mississippi
- New York
- North Carolina
- North Dakota
- Ohio
- South Carolina
- Tennessee





# 2014 HIGHLIGHTS

## **FIRST HOME COMPLETED IN DENVER, NC**

Collaborated with 4 other charities to complete first home for veteran Jason Hyde and family

## **FED OVER 500 VETERANS THANKSGIVING DINNER**

Partnered with NY senator to host Thanksgiving dinner in three settings

## **USA TODAY FEATURE**

“When Veterans Come Home”

## **GROWTH THROUGH TWO NEW CHAPTERS**

Officially started Purple Heart Homes chapter development plans and created two provisional chapters

## **THE PURPLE HEART HOMES STORY PUBLISHED**

Wes Moore published a book called “The Work” including John and Dales’ story on creating Purple Heart Homes

## **AWARDS**

Purple Heart Homes wins Gold and Silver Bulldog Reporter PR award

## **FUNDRAISING & EVENTS**

GE Aviation Run, Roll Stroll Fund raiser for Purple Heart Homes, Weston Reservoir Run, Charlotte Checkers Military Appreciation Night, Joe Gibbs Racing Fan Appreciation Day, Honor Tower Event at Charlotte Motor Speedway

## **MENTORING & ALLIANCES**

Mentor Training, Alliance with AFCPE Military Spouse Fellows (MSF’s), Caregiver Support Group, Resource Center with Rebecca Anderson (NYU)

## **NON-PROFIT OF THE YEAR**

Awarded by the Greater Statesville Chamber of Commerce in NC

## **PROJECT IN NORTH DAKOTA**

First project completed without Purple Heart Homes on site for a Veteran without heat

## **ANNENBERG ALCHEMY**

John and Dale attended non-profit Leadership Development program on a scholarship

## **ACKNOWLEDGMENT BY THE HOUSE & SENATE IN THE STATE OF OHIO**

First of three VHOP homes completed in Ohio

## **PURPLE HEART HOMES HONORED IN NEW YORK**

Purple Heart Homes and co-founders honored for dedicated service to Veterans in the State of New York

## **VICKI PAYNE - FOR YOUR HOME**

TV series on PBS featuring a Purple Heart Homes Veteran

## **MANY SPEAKING ENGAGEMENTS & PRESENTATIONS**

# CHANGING LIVES & RAISING AWARENESS





# OUR PROGRAMS

## VAIP

### ( VETERANS AGING IN PLACE )

*VAIP is for Service Connected Disabled Veterans who currently own a home that no longer meets their physical needs, Purple Heart Homes partners with local volunteers in the community with the intent of restoring dignity and 'quality of life' by creating a safe, barrier free living environment.*

*Renovations are provided at no cost to the Veteran. Services are currently provided to Veterans living east of the Mississippi or in areas where a Purple Heart Homes Chapter has been formed.*

## VHOP

### ( VETERANS HOME OWNERSHIP PROGRAM )

*VHOP is for Purple Heart Homes Qualified Veterans who are prepared to accept the responsibility of homeownership.*

*The program's purpose is to provide Purple Heart Homes Veterans with newly renovated and/or modified homes that have been donated from various sources specifically for the VHOP program.*

*Veterans who meet the requirements and expectations of the program will have the opportunity to obtain a mortgage and own one of these homes at NO MORE than 50% of the final appraised value.*



# JOE RECUPERO

rennovating a home to fit the needs of a Vietnam Veteran



Joe Recupero, age 65 from Canton CT suffers from severe Parkinson's as a direct result of being exposed to Agent Orange, a herbicide and defoliant used by the military during the Vietnam War by the US government from 1961-1971. Recupero, like many Vietnam Veterans was drafted and served his tour of duty from 1969-1971.

As Recupero aged, the complications from Parkinson's, advanced resulting in frequent falls that threatened his ability to remain in his own home. As a result of Parkinson's he will eventually be in a wheelchair, and his home like many older homes, was not handicapped accessible to accommodate his debilitating disease.

Purple Heart Homes stepped in along with many community volunteers to build a 300 square foot addition to Recupero's home that includes a handicap accessible bathroom with a roll in shower, Jacuzzi tub for therapy, energy upgrades that included new insulation and windows, new roof and an updated kitchen, wider doorways and hallways, a ramp out the front door and moved his driveway for easier wheelchair access.

As a result, today Joe Recupero is able to safely age in place dealing with the daily ramifications of his advancing Parkinson's disease, and he is able to remain at home, which is where he prefers to be.





**Golden Corner Chapter  
Volunteers improving  
safety for WWII Veteran**

Wesley Hamilton, WWII  
Army Veteran (seated)  
Volunteers, left to right:  
Larry Druffel (ret AF),  
Mike Tarman (ret Army),  
Skip Wakeman (ret. USMC)



# 2014 FINANCIALS

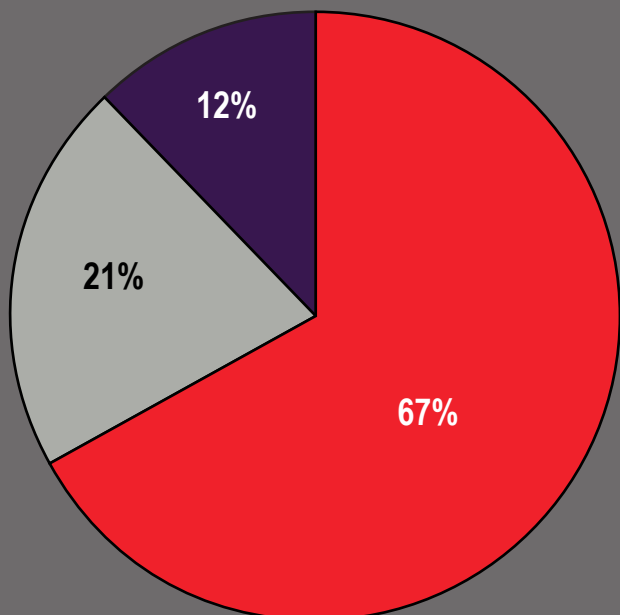
## REVENUE AND EXPENSE STATEMENT

REVENUE	2014
Contributions and grants	\$2,284,000
Program service revenue	\$15,698
Investment Income	\$-151,719
Other revenue	\$703
<b>Total Revenue</b>	<b>\$2,148,682</b>
<b>EXPENSES</b>	
Program Service Expenses	\$ 1,272,047
Management and General	\$391,538
Fundraising	\$238,196
<b>Total Expenses</b>	<b>\$1,901,781</b>

## CONSOLIDATED BALANCE SHEET

ASSETS	2014
Cash & Equivalents	\$234,364
Accounts receivable	\$21,600
Other current assets	\$167,548
<b>Total current assets</b>	<b>\$423,512</b>
Real Estate	\$1,946,908
Property & Equipment net	\$31,818
Other assets	\$579,231
<b>Total Assets</b>	<b>\$2,981,469</b>
<b>LIABILITIES</b>	
Accounts payable	\$49,694
Accrued compensation & related taxes	\$29,491
Other current liabilities	\$88,894
Total current liabilities	\$168,079
Long-term debt	\$0.00
Other long-term liabilities	\$0.00
<b>Total Liabilities</b>	<b>\$168,079</b>
Net Assets	\$2,813,390
<b>Total Liabilities and Net Assets</b>	<b>\$2,981,469</b>

# THANK YOU!



## THANK YOU TO OUR SUPPORTERS!

BECAUSE OF YOU, 41 PROJECTS WERE COMPLETED IN 2014 AND 65 CENTS OF EVERY DOLLAR SPENT WENT DIRECTLY TO HELP OUR VETERANS.

- Program Services
- Management & General
- Fundraising



## **PURPLE HEART HOMES BOARD**

**Dale Beatty**, Chairman

**G. Garrett Garland**, Vice Chairman

**Larry Druffel**

**Diane Corcoran**

**Ryan Repp**

**Tim Parker**

**Paul Cockerham**

**Darrin Sirois**

**Joe Boles**

**George Campbell**

## **EXECUTIVE TEAM**

**John Gallina**, Chief Executive Officer

**Howard Goldberg**, Chief Real Estate Officer

**Mark Dillard**, Chief Financial Officer

**Cathy Morris**, Operations Manager

**Vicki Thomas**, Communications Director

**Joyce Cohen**, Director of Mentor Program



# **PURPLE HEART HOMES**

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*home of the free, because of the brave*