



# PURPLE HEART HOMES

2018 Annual Report

IMPROVING VETERANS' LIVES ONE HOME AT A TIME





# THE BLUEPRINTS

the Purple Heart Homes Story...

John Gallina and Dale Beatty joined the North Carolina National Guard in 1996. During their service to our nation, both Gallina and Beatty had the opportunity to respond to calls from the Governor of North Carolina to help victims of Hurricane Fran and Hurricane Floyd. It was through those experiences that they gained their humanitarian passion and spirit.

They also responded to the call of duty from the President of the United States to liberate an oppressed nation from the utmost corruption during the Global War on Terrorism serving in Operation Iraqi Freedom. They were both 25 years old at the time.

Their unit was attached to the 1st Infantry Division near Bayji, Iraq. On November 15, 2004, they were on a dangerous mission to provide security for an engineer unit that was sweeping the area for mines... a route that had numerous land mine and IED explosions over the previous weeks.

SPC Gallina was driving with SGT Beatty and two other members of the unit. The vehicle struck two anti-tank mines that detonated, ripping through the weaker armor in the floor leaving Beatty a double amputee below the knees and Gallina with severe back injuries, Traumatic Brain Injury (TBI) and Post Traumatic Stress Disorder (PTSD).

Their journey together is one of friendship, service, courage and leadership. Their shared experiences in the National Guard created a strong sense of community, a deep passion to give back, and a desire to make a difference in the lives of Service Connected Disabled Veterans.



## GALLINA AND BEATTY CO-FOUNDERS OF PURPLE HEART HOMES

As both men reintegrated into their communities, they were humbled by the number of people who would come up to them to thank them for their service and sacrifice. They were trained to never leave a soldier behind on the battlefield, and as two combat wounded Iraq Veterans, they became committed to not leaving them behind at home as well.

Recognizing an unmet need, they decided to reach across the generational divide to provide housing solutions for qualified Service Connected Disabled Veterans and co-founded Purple Heart Homes together in 2008. The organization strives daily to give back and continues to grow their efforts. 2018 was a year of many highlights and exciting happenings (see pages 6 & 7). We hope you'll enjoy learning about our mission, and we're hopeful that you'll connect with us to get involved supporting the many men and women who have served our great country.

[WWW.PURPLEHEARTHOMESUSA.ORG](http://WWW.PURPLEHEARTHOMESUSA.ORG)







# A MESSAGE FROM OUR LEADER

## John Gallina

Chief Executive Officer & Co-Founder

It is with the utmost gratitude that I am able to proclaim that Purple Heart Homes wrapped up its tenth year of operations accomplishing amazing milestones while overcoming challenges. Undoubtedly, the greatest challenge from 2018 was the unexpected passing of my beloved battle buddy and Purple Heart Homes Co-founder, Dale Beatty. February 12, 2018, was the day that Dale passed away, but it was also the day that the entire Purple Heart Homes family made the decision to “Carry On” the mission Dale and I started back in 2008 with more fervor than ever before. We are thankful for the continued support from our donors, volunteers, fundraisers, and partners, with whom Purple Heart Homes would not be able to continue our mission to provide housing solutions for Service Connected Disabled and Aging Veterans of all eras without.

Our vision is that every Veteran has a safe place to call home, and our activity in 2018 brought us closer to achieving that vision. By the end of the year, 100 homes were improved for Veterans in 20 states. The 11 Purple Heart Homes Chapters established across the nation completed 42 projects in their local communities, while our annual Operation Veteran Home Renovation campaign completed 16 projects in select cities. The Hearts of Honor Club, which is Purple Heart Homes’ monthly giving club, gained its 200th member in 2018. The total number of members in January 2018 was 163, but at the end of the year, the Hearts of Honor Club reached 220 members who are contributing thousands of dollars per month. Each Hearts of Honor member allows us to forecast the number of projects we’re able to complete each and every month. Whether it’s a \$10 or \$200 monthly donation, each dollar has a direct impact on the home improvements of our nation’s most valuable heroes.

One of the Veterans we were able to assist in 2018 was Milton Beamon, an Army Veteran who served while the Vietnam War was winding down. When asked about the services that were provided to him, Milton told us, “Purple Heart Homes didn’t just patch things up, they fixed them. Everyone who worked on my home was very professional and respectful. They took such great care of [my wife and I]. Purple Heart Homes warmed our hearts.” You are invited to join Purple Heart Homes as we continue to warm the hearts and homes of Service Connected Disabled and Aging Veterans throughout the United States.

Warmest Regards,



**ABOVE:**

Brian Miller, an Operation Iraqi Freedom Army Veteran, raises the flag on his newly installed flagpole after volunteers build a ramp for his home.

**LEFT:**

We remember Dale Beatty, our late Co-founder, who passed away unexpectedly on February 12, 2018.







## OUR MISSION

Purple Heart Homes is dedicated to providing housing solutions for Service Connected Disabled Veterans that is substantial in function, design and quality fit to welcome home the fighting men and women of America.

## CORE VALUES

We demonstrate unwavering dedication to the Veteran community through:

- Integrity
- Commitment to Excellence
- Teamwork
- Respect
- Compassion



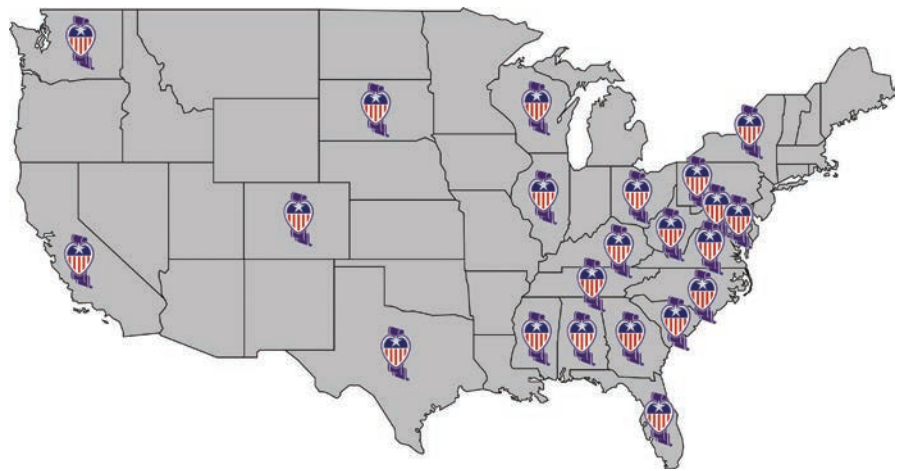






# BECAUSE OF YOU...

100 Veterans in  
22 states were  
helped in 2018!



Denotes where Purple Heart Homes provided housing solutions for Service Connected Disabled and Aging Veterans in 2018

- |            |                |                |                  |
|------------|----------------|----------------|------------------|
| Alabama    | Kentucky       | Pennsylvania   | Washington       |
| Colorado   | Maryland       | South Carolina | Washington D. C. |
| California | Mississippi    | South Dakota   | West Virginia    |
| Florida    | New York       | Tennessee      | Wisconsin        |
| Georgia    | North Carolina | Texas          |                  |
| Illinois   | Ohio           | Virginia       |                  |



# 2018

# HIGHLIGHTS



## 440 COMPLETED VETERAN PROJECTS

By December of 2018, Purple Heart Homes was able to complete a total of 440 VAIP & VHOP projects in 22 states since becoming established in 2008!



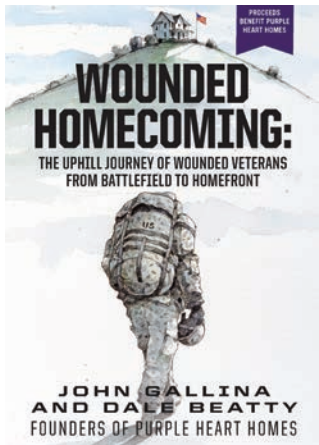
## OPERATION VETERAN HOME RENOVATION

Credit Unions in 15 cities across the U.S. stepped up to assist 16 Veterans with needed home renovations.



## 4th HOME BUILD IN DENVER, NC

Purple Heart Homes joined forces with two other nonprofits to construct the fourth home in the Lakehaven Estates community for a Veteran and her family.



## FIRST BOOK PUBLISHED

John Gallina & Dale Beatty published their book titled: *Wounded Homecoming: The Uphill Journey of Wounded Veterans from Battlefield to Homefront*



## CHAPTERS

The 11 Purple Heart Homes Chapters throughout the U.S. completed 42 projects.

## 3.9 MILLION REACHED

Purple Heart Homes reached approximately 3.9 million people through our website and social media.



[WWW.PHHUSA.ORG](http://WWW.PHHUSA.ORG)

## VETERANS AGING SUMMIT

Purple Heart Homes partnered with The Home Depot Foundation, Housing Assistance Council, and National League of Cities to host the 2nd Annual Veterans Aging Summit in Indianapolis, IN with Jennie Beller of the Elizabeth Dole Foundation as a speaker.



## GIVZ FEATURED PARTNERSHIP

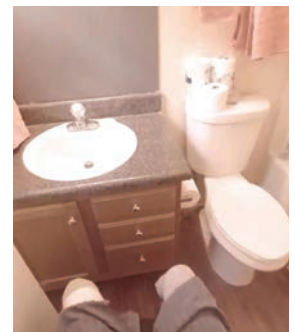
Purple Heart Homes becomes a featured partner of Givz, the easiest, fastest, smartest, and most fun technological platform to donate to nonprofits across the U.S.

## KATHERINE BAICH, A HIGH SCHOOL SENIOR RAISES \$50,000 FOR ENDOWED SCHOLARSHIP

This scholarship will benefit the children of service connected disabled Veterans. This project earned her the Girl Scout Gold Award.

## VIRTUAL REALITY

In partnership with Think Broader Foundation and Wheelhouse Media, our first Virtual Reality Empathy Experience became a reality thanks to financial support from Bank of America and the Arts & Science Council of Charlotte, NC.





# MEET BLANCA DAVILA-PABON

Hometown: Puerto Rico

Age: 53

**U.S. ARMY**  
**STAFF SERGEANT**  
Served 2005-2013

Blanca Davila-Pabon served in Grenada, Korea, Bosnia & Herzegovina, Italy, Kuwait, Iraq, and all throughout the United States. There was a period of time in Blanca's service that she describes as doing the job that no one wanted to do. Blanca explained, "I had to go to families' homes and inform them that their loved one passed away."

Blanca was involved in an IED explosion that sent shrapnel through her right hand, shattered her ankle, and left her with a Traumatic Brain In-jury & severe Post-Traumatic Stress. She was honorably discharged in 2013.

Virginia is the place that Blanca calls home now. She lives with her sister and their dogs, most of which are Blanca's service dogs. Purple Heart Homes built a new fence in her backyard for the dogs, repaired her roof, and replaced her windows. Blanca told us, "It means so much to find people who care. Purple Heart Homes did more for me than I ever expected."



## VAIP

### Veterans Aging In Place

VAIP is for Service Connected Disabled Veterans who currently own a home that no longer meets their physical needs. Purple Heart Homes partners with local volunteers in the community with the intent of restoring dignity and quality of life by creating a safe, barrier free living environment.

Renovations are provided at no cost to the Veteran. Services are currently provided to veterans who have a minimum of 10% disability rating from the VA.





# MEET ANGELA CHERICO

Hometown: Harrisburg, NC  
Age: 34

## MARINE CORPS

### CORPORAL

Served 2002-2006

Angela Cherico completed her Basic Training at Parris Island in South Carolina. Her Active Duty began in 2002 when she was stationed in Okinawa, Japan. She specialized in Aviation Supply & Logistics. After one year, Angela was transferred to Marine Corps Air Station Miramar in San Diego, California. She also deployed twice to Al-Asad Airbase in Iraq. After four years of sustaining neck and back injuries from Marine Corps martial arts training, breathing problems from exposure to burn-pits, and Post-Traumatic Stress, Angela was honorably discharged in 2006.

Purple Heart Homes provided Angela and her daughter with a new home they can call their own through our Veteran's Home Ownership Program.

## VHOP

### Veterans Home Ownership Program

VHOP is for Purple Heart Homes Qualified Service Connected Disabled Veterans who are prepared to accept the responsibility of homeownership.

The program's purpose is to provide Purple Heart Homes Veterans with newly renovated and/or modified homes that have been donated from various sources specifically for the VHOP program.

Veterans who meet the requirements and expectations of the program will have the opportunity to obtain a mortgage and own one of these homes at NO MORE than 50% of the final appraised value.





# HEARTS OF HONOR

The Hearts of Honor Club launched on March 15, 2016. Purple Heart Homes wanted to find a way of acknowledging our existing monthly donors and to encourage others to support us in a convenient way.

This club helps to ensure the long-term success of Purple Heart Homes and allows us to complete more projects for Service Connected Disabled Veterans each year. Becoming a member requires only a minimum commitment of \$10 a month, and all members receive a personalized welcome kit with various information

about our activities, dependent upon the level of giving.

In January of 2018, we started with 163 members that were contributing \$6,541.16 per month in total. By December of 2018, Hearts of Honor grew to 220 members, giving a total of \$8,321.82 per month!

Hearts of Honor members gave a total of \$89,231.54 in 2018 to assist Service Connected Disabled Veterans to be able to live in safe, barrier-free homes!

## Get involved! Organize a Fundraiser

to support Service Connected Disabled Veterans in need!

Contact us at [info@phusa.org](mailto:info@phusa.org).



**TRANS-SIBERIAN  
ORCHESTRA  
RAISED  
\$20,272.00**

for Purple Heart Homes by donating a portion of ticket sales from both of their December shows in Charlotte, NC!





# 2018 Purple Heart Homes Financials Including Chapters

## REVENUE AND EXPENSE STATEMENT

REVENUE	2018
Contributions and grants	\$3,329,651.00
Program service revenue	\$19,090.00
Investment income	-\$92,848.00
Other revenue	-\$10,970.00
<b>Total Revenue</b>	<b>\$3,244,923.00</b>

EXPENSES	
Program Service Expenses	\$2,166,020.00
Management and General	\$694,356.00
Fundraising	\$344,339.00
<b>Total Expenses</b>	<b>\$3,204,715.00</b>

THANK YOU!  
THANK YOU!  
THANK YOU!

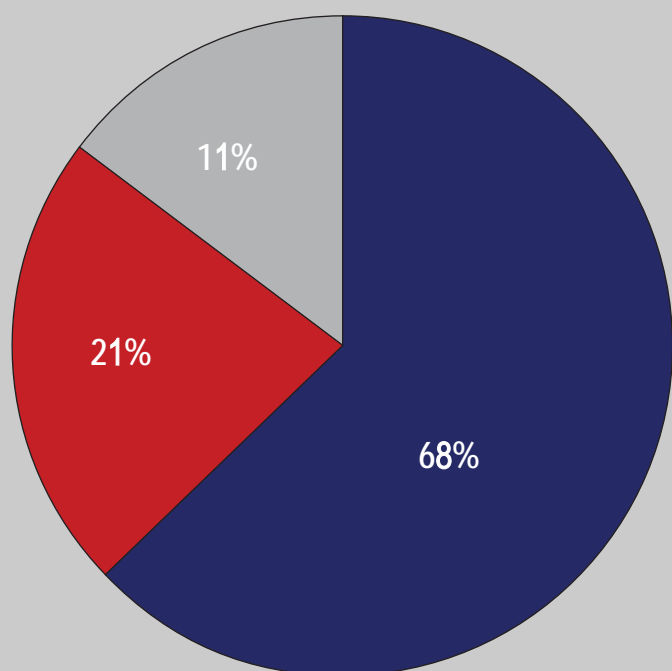
## CONSOLIDATED BALANCE SHEET

ASSETS	2018
Cash & Equivalents	\$197,478.00
Accounts receivable	\$30,101.00
Other current assets	\$422,016.00
<b>Total current assets</b>	<b>\$649,595.00</b>

Fixed Assets	\$739,420.00
Other assets	\$2,036,917.00
<b>Total Assets</b>	<b>\$3,425,932.00</b>

LIABILITIES	
Accounts payable	\$100,256.00
Credit Cards	\$21,063.00
Other current liabilities	\$140,897.00
<b>Total current liabilities</b>	<b>\$262,216.00</b>
Long-term debt	\$469,143.00
<b>Total Liabilities</b>	<b>\$731,359.00</b>

Total Equity	\$2,694,573.00
<b>Total Liabilities and Net Assets</b>	<b>\$3,425,932.00</b>



## 100 PROJECTS

WERE COMPLETED IN 2018  
BECAUSE OF PEOPLE LIKE YOU.

**THANK YOU!**

**SIXTY EIGHTY CENTS OF  
EVERY DOLLAR WENT  
DIRECTLY TO HELP OUR  
VETERANS**

- Program Services
- Management & General
- Fundraising





**PURPLE HEART HOMES**  
IMPROVING VETERANS' LIVES ONE HOME AT A TIME

755 Washington Ave.  
Statesville, NC 28677

I AM A \_\_\_\_\_  
OF A VETERAN

Tag us and tell how  
YOU'RE connected!



## PURPLE HEART HOMES BOARD

**Garrett Garland**, Chairman  
**Charles Page**, Vice Chairman  
**Darrin Sirois**  
**Victoria Schweizer**  
**Liz Paradise**  
**Keith Hotchkiss**  
**Sherry Yaskin**  
**Charlie Eadie**  
**Rob Bañuelos**  
**Paul Cockerham**

## EXECUTIVE TEAM

**John Gallina**, Chief Executive Officer & Co-Founder  
**Dale Beatty**, Co-Founder  
**Tim Parker**, Chief Operations Officer  
**Mark Dillard**, Chief Financial Officer  
**Brad Borders**, Construction Director  
**Vicki Thomas**, Director of Special Projects  
**Tim Mangum**, National Chapter Programs Director



**HOME OF  
THE FREE  
BECAUSE  
OF THE  
BRAVE**

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